

CONTRACT



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

And:

Crossroads Media/ POL
66 Canal Center Plaza Suite 500
Alexandria, VA 22314

<u>Contract / Revision</u> 706779 /		<u>Alt Order #</u> 06229386
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 726
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSDK	<u>Account Executive</u> Kristin Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 1	KSDK	10/01/12	10/01/12	5-6a	5-6A		:30				NM	0	\$0.00
D 2	KSDK	09/25/12	09/25/12	5-6a	5-6A		:30				NM	0	\$0.00
D 3	KSDK	09/26/12	09/26/12	5-6a	5-6A		:30				NM	0	\$0.00
D 4	KSDK	09/27/12	09/27/12	5-6a	5-6A		:30				NM	0	\$0.00
D 5	KSDK	09/28/12	09/28/12	5-6a	5-6A		:30				NM	0	\$0.00
D 6	KSDK	10/01/12	10/01/12	6-7a	6-7A		:30				NM	0	\$0.00
D 7	KSDK	09/26/12	09/26/12	6-7a	6-7A		:30				NM	0	\$0.00
D 8	KSDK	09/27/12	09/27/12	6-7a	6-7A		:30				NM	0	\$0.00
D 9	KSDK	09/28/12	09/28/12	6-7a	6-7A		:30				NM	0	\$0.00
D 10	KSDK	09/25/12	09/25/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
D 11	KSDK	09/26/12	09/26/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
D 12	KSDK	09/28/12	09/28/12	NBC Today 7-9A	7-9A		:30				NM	0	\$0.00
D 13	KSDK	09/25/12	09/25/12	NBC Today Show II 9-10A	9-10A		:30				NM	0	\$0.00
D 14	KSDK	09/26/12	09/26/12	NBC Today Show II 9-10A	9-10A		:30				NM	0	\$0.00
D 15	KSDK	09/27/12	09/27/12	NBC Today Show II 9-10A	9-10A		:30				NM	0	\$0.00
D 16	KSDK	09/28/12	09/28/12	NBC Today Show II 9-10A	9-10A		:30				NM	0	\$0.00
D 17	KSDK	10/01/12	10/01/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 18	KSDK	09/25/12	09/25/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 19	KSDK	09/26/12	09/26/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 20	KSDK	09/27/12	09/27/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 21	KSDK	09/28/12	09/28/12	News at 10am	10-11A		:30				NM	0	\$0.00
D 22	KSDK	10/01/12	10/01/12	Noon News	12-1230p		:30				NM	0	\$0.00
D 23	KSDK	09/25/12	09/25/12	Noon News	12-1230p		:30				NM	0	\$0.00
D 24	KSDK	09/26/12	09/26/12	Noon News	12-1230p		:30				NM	0	\$0.00
D 25	KSDK	09/27/12	09/27/12	Noon News	12-1230p		:30				NM	0	\$0.00
D 26	KSDK	09/28/12	09/28/12	Noon News	12-1230p		:30				NM	0	\$0.00

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
706779 /	06229386

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	CROSSROADS GPS	726

Advertiser	Original Date / Revision
Crossroads GPS	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 27	KSDK	10/01/12	10/01/12	News 5 at Four	4-430P		:30				NM	0	\$0.00
D 28	KSDK	09/25/12	09/25/12	News 5 at Four	4-430P		:30				NM	0	\$0.00
D 29	KSDK	09/26/12	09/26/12	News 5 at Four	4-430P		:30				NM	0	\$0.00
D 30	KSDK	09/27/12	09/27/12	News 5 at Four	4-430P		:30				NM	0	\$0.00
D 31	KSDK	10/01/12	10/01/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 32	KSDK	09/25/12	09/25/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 33	KSDK	09/26/12	09/26/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 34	KSDK	09/27/12	09/27/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 35	KSDK	09/28/12	09/28/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 36	KSDK	10/01/12	10/01/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 37	KSDK	09/25/12	09/25/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 38	KSDK	09/27/12	09/27/12	News Channel 5 at 5P	5-530P		:30				NM	0	\$0.00
D 39	KSDK	10/01/12	10/01/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 40	KSDK	09/25/12	09/25/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 41	KSDK	09/26/12	09/26/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 42	KSDK	09/27/12	09/27/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 43	KSDK	09/28/12	09/28/12	News Channel 5 at 6P	6-630P		:30				NM	0	\$0.00
D 44	KSDK	10/01/12	10/01/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
D 45	KSDK	09/25/12	09/25/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
D 46	KSDK	09/27/12	09/27/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
D 47	KSDK	09/28/12	09/28/12	Tonight Show	1035-1137p		:30				NM	0	\$0.00
D 48	KSDK	09/29/12	09/29/12	Sat 6-7A	6-7A		:30				NM	0	\$0.00
D 49	KSDK	09/29/12	09/29/12	Sat 9-10a	9-10A		:30				NM	0	\$0.00
D 50	KSDK	09/30/12	09/30/12	Sun 6-7A	6-7A		:30				NM	0	\$0.00
D 51	KSDK	09/30/12	09/30/12	News Channel 5 at 5P Sun	5-530P		:30				NM	0	\$0.00
D 52	KSDK	09/25/12	09/25/12	LN (M-F)	10-1035p		:30				NM	0	\$0.00
D 53	KSDK	09/30/12	09/30/12	Post NFL Late News	Various		:30				NM	0	\$0.00
Totals										0.00		0	\$0.00

Signature: _____ Date: _____

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